

Enjoy Wine?



We want to hear from you.

Participate in this 15-minute survey for a chance to win up to \$100 in gift cards and contribute to the AQW's understanding of wine purchasing and consumption in Arkansas.

Arkansas Quality Wine Program Online Survey

In 2020, the University of Arkansas System Division of Agriculture (UA System) developed the **Arkansas Quality Wine Program (AQW)**, a two-year program funded by the Arkansas Department of Agriculture Specialty Crop Block Grant Program to advance the Arkansas grape and wine industry.

You are invited to participate in an online survey to help the AQW understand wine purchasing/consumption and consumer awareness of commercially-produced Arkansas wines. The survey will take less than 15 minutes to complete. Participation is voluntary and not compensated, but participants who complete the survey can enter in a random drawing for gift card prizes (1 \$100, 2 \$50, and 10 \$10). Winners will be contacted via email and prizes will be mailed.

If you are interested in taking the online survey:

Click this link for the online survey:
[Click here](https://uark.qualtrics.com/jfe/form/SV_6yPgV6ZDX5sWvMV)

Or copy and paste this URL for the online survey into your internet browser:
https://uark.qualtrics.com/jfe/form/SV_6yPgV6ZDX5sWvMV

Thank you for your participation!

This email request for participation in research has been approved by the University of Arkansas Institutional Review Board (IRB). For questions about this survey, please contact: Dr. Renee Threlfall, Food Science Department, UA System, 479-575-4677. rthrelf@uark.edu. This project #2011296497 was approved by the University of Arkansas IRB on 11/23/2020. Pertinent questions or concerns about the research, research participants' rights, and/or research-related injuries to participants should be directed to the Arkansas IRB Coordinator, Dr. Ro Windwalker 479-575-2208 (irb@uark.edu).

